



4th Annual Championship


Teams with Bids to the 2024 USASF Cheerleading and Dance Worlds have a unique opportunity to be judged before Worlds by experienced Worlds judges!


In a world where the cheerleading and dance industries continue to thrive and evolve, teams are constantly pushing their limits. Many teams are now using the entire month leading up to the event not just for practice, but for a meticulous refinement of their routines. This process for some may be minor adjustments but for many full scale re-choreography, new music, and what would Worlds be without Worlds Uniforms.


Gym owners and Coaches invest tremendous dedication, pride, financial resources, boundless energy, and unwavering belief in their teams. They agonize over whether they've left no stone unturned in their pursuit of the collective dream.


At WINNERS CHOICE, our unwavering commitment has always been to support our clients in achieving their dreams and surpassing their own expectations. In keeping with this spirit, we created the Premier Championships—an extraordinary competition like no other.


Why Choose The Premier 2024?


 **World-Class Judging:** Our event boasts USASF/IASF Worlds Scoring, with highly experienced judges who have themselves participated in the Cheerleading and Dance Worlds. Get ready to receive invaluable feedback and insights from the very best in the industry. Judges' names and comprehensive bios provided prior to the event.

 **Worlds-Ready Commentary:** The Premier isn't just about performing; it's about perfecting your routine. Our judges provide detailed commentary and tailored suggestions to help you shine on the global stage via email.


 **Feedback:** You won't have to wait long for results! Each team's range of scores and comments will be promptly emailed to them, helping you refine your routine quickly. You will receive those documents with commentary by email on or before April 1st.


 **Awards for Excellence:** Teams will be competing for Outstanding Achievement Awards for Excellence in cheer (Stunting, Tumbling, Pyramid, Dance, Jumps, or the Judges Choice for Overall Composition) and dance (Pom, Jazz, Hip Hop, Lyrical, and Kick).

 **A USASF Worlds Bid Boost** to one of the Best in Category winners at the end of the event.

 **Proven Success:** The results speak for themselves! In the first three seasons 36 Cheer and 5 Dance teams which competed in The Premier reached the podium at the USASF Cheerleading and Dance Worlds -- 17 as World Champions.

All teams registered will be put in the Winners Circle for a live spin for a chance to win Champion prizes.

 **Date:** March 25, 2024 • **Registration:** \$500 per team by contacting Lori@thewinnerschoice.net or for more information email Nicole@thewinnerschoice.net or Rebekah@thewinnerschoice.net

 **Date:** March 25, 2024 • **Video upload** your routine by March 25th at 6 pm EST into our Dropbox! No videos from other Event Producer's events permitted.

 **Date:** April 1, 2024 • **Feedback** provided by April 1, 2024

 **Date:** April 20, 2024 • **Airs** April 20th, 2024 at Noon EST [Facebook.com/WinnersChoiceChampionships](https://www.facebook.com/WinnersChoiceChampionships)



THE PREMIER

Video Record and Upload Instructions

MP4 File Format REQUIRED for Video by 3/25/2024

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Tips:

- It is recommended that competitors be in full uniform or costumes.
- Winning Moments, also known as specialty awards, are your way to earning a place in the Winners Circle to spin for the World Bid Boost of \$100 per competitor and prizes. The more winning moments you earn, the more chances you have of winning!
- If possible, use a consumer camera or better. If you need to use a smartphone, the iPhone 15 Pro Max is highly recommended but not required. Most programs have parents or friends with decent cameras to record video and voice.
- Use a tripod (stack mats, use a ladder, or any solid riser) to offer stability and proper height. The camera must be positioned up to 7-10 feet back, high enough (minimum of 6-7 feet) above the performance floor, and centered for optimum footage and adjudication.
- Record horizontally and with participants in the frames at all times. Judges cannot adjudicate what they don't see. Please discourage any chatter from viewers.
- We encourage you to enter and exit the floor as you do at a live event at a venue. Have fun with it! If time is critical, we suggest starting the video after the participants have positioned themselves on the performance floor.
- Be sure your music volume is at its highest quality setting. Verify the microphone is functioning and that the music can be heard throughout the routine without background noise.
- The more light surrounding the floor, the better the video quality. The facility should be well-lit and free of people and things surrounding all four sides of the performance floor. The best backdrop is black. As a backup plan, you can use panels of mats not currently on your performance floor and Velcro them together, creating a 12-foot clean backdrop against the back wall or mirror to provide a clearer view for spectators. You can use carpet-bonded rolls also. The less busy and cleaner the background, the better your video will be.



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- Record at the highest quality your camera offers. **Submit each routine video in MP4 format** with a file titled Program Name, Team Name, # of Competitors, and Division. (ie. ABCProgramXYZTeam22SrXSL6.
- Submitting a video recorded on stage at an event or competition is allowed as a last resort and with written permission from the event producer. The written permission should be sent to lori@thewinnerschoice.net.

Upload to the Dropbox:

1. All Dropbox submissions must be received by 6 PM March 25th EST.
2. Use the link provided to access and upload your video to Dropbox.
<https://www.dropbox.com/request/C54ZaMdGrnOLLoSlgEmE>
3. Once uploaded, you will be notified of your video submission and accessibility.



Registration Deadline 3/25/24
Video Upload Deadline 3/25/24
Show airs 4/6/2024 Noon EST



The Premier Performance Registration Form

Program Name: _____

Location: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Email Address of Contact: _____

Cell Number of Contact: _____

Team Name: _____ Please check one:
Division: _____ Total Athlete #: _____ Female: _____ Male: _____

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**Reminder: All Rosters must be uploaded to the USASF and attached to our event.*