

4th Annual Championship

Teams with Bids to the 2024 USASF Cheerleading and Dance Worlds have a unique opportunity to be judged before Worlds by experienced Worlds judges!

In a world where the cheerleading and dance industries continue to thrive and evolve, teams are constantly pushing their limits. Many teams are now using the entire month leading up to the event not just for practice, but for a meticulous refinement of their routines. This process for some may be minor adjustments but for many full scale re-choreography, new music, and what would Worlds be without Worlds Uniforms.

Gym owners and Coaches invest tremendous dedication, pride, financial resources, boundless energy, and unwavering belief in their teams. They agonize over whether they've left no stone unturned in their pursuit of the collective dream.

At WINNERS CHOICE, our unwavering commitment has always been to support our clients in achieving their dreams and surpassing their own expectations. In keeping with this spirit, we created the Premier Championships—an extraordinary competition like no other.

Why Choose The Premier 2024?

- World-Class Judging: Our event boasts USASF/IASF Worlds Scoring, with highly experienced judges who have themselves participated in the Cheerleading and Dance Worlds. Get ready to receive invaluable feedback and insights from the very best in the industry. Judges' names and comprehensive bios provided prior to the event.
- Worlds-Ready Commentary: The Premier isn't just about performing; it's about perfecting your routine. Our judges provide detailed commentary and tailored suggestions to help you shine on the global stage via email.
- Feedback: You won't have to wait long for results! Each team's scores and comments will be promptly emailed to them, helping you refine your routine quickly. Receive your score sheets and commentary by email on or before Saturday, April 6th.
- Awards for Excellence: Teams will be competing for Outstanding Achievement Awards for Excellence in cheer (Stunting, Tumbling, Pyramid, Dance, Jumps, or the Judges Choice for Overall Composition) and dance (Pom, Jazz, Hip Hop, Lyrical, and Kick).
- A USASF Worlds Bid Boost to one of the Best in Category winners at the end of the event.
- Proven Success: The results speak for themselves! In the first three seasons 36 Cheer and 5 Dance teams which competed in The Premier reached the podium at the USASF Cheerleading and Dance Worlds -- 17 as World Champions.

All teams registered will be put in the Winners Circle for a live spin for a chance to win Champion prizes.

- Date: March 20, 2024 Registration: \$500 per team by contacting Lori@thewinnerschoice.net or for more information email Nicole@thewinnerschoice.net or Rebekah@thewinnerschoice.net
- Date: March 25, 2024 Video upload your routine by March 25th at 6 pm EST into our Dropbox! No videos from other Event Producer's events permitted.
- 📆 Date: April 6, 2024 Airs April 6th, 2024 at Noon EST Facebook.com/WinnersChoiceChampionships